

MacX 1.2 Distribution Channels and Support

How will MacX 1.2 be distributed and supported?

DISCUSSION -----

Sales Channels:

- Apple direct sales force, NAES, SEs.
- Product availability through Apple resellers.
- Product availability through UNIX resellers: Ingram, Merisel, MicroD.
- Apple Direct (800#) product availability, effective October 1, 1992.

Support:

- Built-in 30-day customer assistance phone support.
- Additional support available through 6-incident call or yearly contract.

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