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Multimedia Kits: Overview of Three Bundles (9/93)

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TOPIC -----

At the time of introduction, three CD-ROM Multimedia bundles will be available for the USA and English-speaking geographies. The CD-ROM bundles are first in a series of bundled media products including "cross-platform" into the PC world. They include everything a customer needs to get started with the CD-ROM and media applications by creating an all-in-one solution. This article describes the three bundles.

DISCUSSION -----

The first bundle is targeted at existing Macintosh customers.

Apple CD Multimedia Kit for Macintosh (M2159LL/A)

- AppleCD 300 drive and caddy
 - SCSI system cable, and terminator
 - AppleDesign Powered Speakers
 - Powered speaker and satellite speaker
 - Power-supply module (120-V input)
 - Computer-to-speaker cable (with 3.5-mm miniplugs)
 - CD stereo cable with RCA jacks
 - Speaker-to-speaker cable
 - Compton's Multimedia Encyclopedia
 - Apple Multimedia Starter CD
 - CD-ROM titles brochure: an entitlement to 3 free CDs of the customer's choice
 - Complete instructional documentation for setup and reference
- * Macintosh System requirements *
- Any Macintosh running system software version 6.0.7 or later with a 68020 microprocessor or greater
 - At least 5MB of RAM (or more) recommended

- A color display with 640 x 480 pixel resolution or greater

The second bundle is targeted at the PC-compatible and Windows customers. It's an "internal upgrade" meaning that the CD-ROM and Sound Card are mounted internally.

CD Multimedia Kit for PCs (M2160LL/A)

- AppleCD 300i (internal) drive and caddy
Internal SCSI and audio cables, AT mounting rails
- AppleDesign Powered Speakers
Powered speaker and satellite speaker
Power-supply module (120-V input)
Computer-to-speaker cable (with 3.5-mm miniplugs)
Speaker-to-speaker cable
- Media Vision Pro AudioSpectrum 16 sound card
QuickTime for Windows
Spectrum 16 software
Software includes Pocket Recorder, MIDI Sequencer, Software Controlled Mixer, TrakBlaster Pro, Monologue, and Windows drives
- Apple Multimedia Starter CD
An entertaining introduction with movies, sounds, and pictures.
- Compton's Multimedia Encyclopedia
- CD-ROM titles brochure: an entitlement to 3 free CDs of the customer's choice
- Complete instructional documentation for setup and reference

* System requirements *

- An 80386SX-based personal computer or greater running at 25 MHz or faster
- At least 4MB of RAM
- 10MB of available hard disk space
- VGA color display
- 5.25" half-height expansion bay
- ISA internal expansion slot
- Microsoft Windows version 3.0 or later and MS-DOS 5.0 or later

The third bundle is targeted at Macintosh Performa customers and is sold through channels that support the Performa line.

Performa Multimedia Upgrade Kit (M2364LL/A)

- AppleCD 300 drive and caddy
Power cord, SCSI system cable, and terminator
- AppleDesign Powered Speakers
Powered speaker and satellite speaker
Power-supply module (120-V input)
Computer-to-speaker cable (with 3.5-mm miniplugs)
CD stereo cable with RCA jacks

Speaker-to-speaker cable

- Grolier's Encyclopedia
- Apple Multimedia Starter CD
- Complete instructional documentation for setup and reference

* Performa System requirements* *

- Any Macintosh Performa with a 68020 (with PMMU) microprocessor or greater running Performa system software
- At least 4MB of RAM (5MB or more recommended)
- A color display with 640 x 480 pixel resolution or greater

Article Change History:

12 October 1993 - Removed PMMU information under Macintosh System requirements

3 September 1993 - Revised PC system requirements, removed reference to Aris and MPC Wizard

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