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Macintosh AP and UPI Solutions: A Listing (9/93)

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TOPIC ---

My university is ordering Macintosh computers to replace old terminals for
the production of our newspaper and magazine publications. I need current
information dealing with connectivity to AP (Associated Press) and UPI
(United Press International) news feeds.

DISCUSSION ---

We checked the Redgate Buyers Guide on AppleLink, performed a periodical
search, and also contacted AP in New York for their recommendations. To
locate a vendor's address and phone number, use the vendor name as a search
string.

• Crosfield Inc's Newsline Solo, a wire photo receiver and transmitter kit,
  is reportedly popular in Canada but is also distributed in the United
  States.

• Mainstream Data Inc's Mainstream Newscast uses FM band or satellite dish
  to deliver leading news wires directly to Macintosh computers.
  Mainstream's software runs in the background and lets users clip stories
  on particular topics.   Several wire services, including Reuters, Dow
  Jones and The Associated Press, use Mainstream's technology to deliver
  news.

• WireManager by Baseview Products, Inc.
  Business And Professional Software
  Wire capture and story management
  Macintosh Plus or larger; 1 MB of RAM; System 6.0.5 or later.

  WireManager was developed for the news publishing and broadcasting
  industry. It sorts through the wire, automatically placing stories where
  users want them. It is available in low- and high-speed formats to
  capture AP, UPI, Canadian Press, Reuters, broadcast wires and foreign

language wires, including AFP, EFE and Notimex. The program puts stories
to primary and backup paths and creates the subject directories asked
for. When used in conjunction with Baseview's IQue database, searches can
be tailored to specific tasks, cutting back on the time wasted searching
the wires. WireManager is designed as a primary wire capture package for
multiuser environments, but can also function equally well in single-user
environments. Copy management can be made even easier with NewsEdit,
Baseview's editorial program, but WireManager is compatible with all
major word processing and layout programs, MultiFinder and AppleShare.
WireManager's AppleShare setup allows the creation of "read only" and
"group access" folders.

- The Internet has become a medium for bulk information service delivery.
  Dow Jones News Retrieval, Dialog, AP, UPI, Reuters, Mead Data,
  Lexis/Nexis, and LEGI-Slate.

- Dialog Information Services, Inc. offers more than 400 databases and two
  terabytes of data.

- Dow Jones News/Retrieval gives users access to more than 1,300
  publications and 70 databases.

- Numerous consumer BBs offer access to UPI and AP (typically for read
  access only - you must check with the supplier):

  America Online Inc.
  ClariNet Communications Corp.
  CompuServe Inc.
  DataTimes
  Dialog Information Services, Inc.
  Dow Jones & Co.
  GE Information Services
  Mainstream Data Inc.
  Mead Data Central Inc.
  NewsNet Inc.
  Prodigy Services Co.
  Ziff Desktop Information

- The Associated Press distributes PhotoExpress, a service that sends
  non-AP photos via PhotoStream. PhotoStream transmits photos in digitally
  compressed format. Advances in compression technology allows AP to offer
  the service to non-AP newspapers and distributors.

  They also distributes AP MacArchive, which enables users to store and
  retrieve digital image files from the AP's image-handling system. AP
  MacArchive is Mac-based and utilizes Aldus Fetch to store and retrieve
  files.

  AP recommends the university contacts their local AP Bureau for
  consultation. The local bureaus are said to be very familiar with
  Macintosh connectivity and solutions. AP as well recently came out with
  a new Macintosh solution called NewsHound. It is a database with a
  HyperCard search engine.

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