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Color StyleWriter 2200: Description (6/95)

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TOPIC -----

This article contains the product description for the Apple Color StyleWriter 2200 printer.

DISCUSSION -----

The Apple Color StyleWriter 2200 is the perfect PowerBook companion for professionals on the go. This innovative ink-jet printer combines outstanding performance for both color and black-and-white printing with true portability—so being on the road doesn't have to mean accepting a compromise in print quality.

Even if your travel is only from one desktop Mac OS system to another, the very portable Color StyleWriter 2200 is the perfect way to add color printing capability to all of your work sites at once. Weighing in at only 3 pounds and featuring a compact design that lets it fit into a standard briefcase, the Color StyleWriter 2200 is anything but small when it comes to features. It offers impressive 360 by 360 dot-per-inch resolution for color printing—and even higher resolution for printing in black and white. The speed of the Apple Color StyleWriter 2200 is also impressive: It prints up to 5 pages per minute in black and white and up to 0.33 page per minute in color.

Speaking of color, through its integrated ColorSync 2.0 software, the Color StyleWriter 2200 provides superior color matching from screen to printed output. In addition, its water-resistant ink means that you can walk away and work on something else—confident that your vital report, proposal, or presentation won't run or smear. It even features convenient, flexible paper handling, offering a built-in 30-sheet feeder that can handle not only standard paper, but also printed envelopes, transparencies, and more.

So, if you're looking for desktop-level performance and quality in a truly portable printer, the Apple Color StyleWriter 2200 is the printer for you.

Features

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Outstanding Print Quality

- Prints extremely high resolution documents by smoothing the edges of text and line art using 720- by 360-dpi resolution for crisp black-and-white pages; prints pages containing color or gray-scale images at 360-by 360-dpi resolution
- Uses its four-color printing capability to allow millions of colors, plus true black, on the same page
- Takes advantage of ColorSync 2.0 color-matching technology to ensure accurate color matching from screen to printer
- Offers a choice of 64 scalable TrueType fonts for printing in any size and in a wide range of styles High performance
- Prints up to 5 pages per minute for black and white and a full-color page in less than 3 minutes
- Takes advantage of the high performance of PowerPC processor-based computers to speed the processing and printing of complex documents

Convenience

- Is designed to be truly portable—weighs just over 3 pounds and fits into a standard briefcase
- Features an extremely compact, attractive design that complements the design of PowerBook computers
- Includes everything needed to print: interface cable, color ink cartridge, ink tanks, and cartridge storage case
- Prints on a wide range of media, including plain paper and envelopes for economical output and a variety of specialty media, including transparencies, coated paper, and back-print film
- Complies with the EPA's Energy Star guidelines for energy-efficient operation
- Provides "desktop printing"; lets you print files by simply dragging them onto a desktop printer icon
- Allows you to place watermarks in the background of your documents quickly and easily
- Lets you print two or four reduced-size pages on a single sheet of paper for fast and easy document review

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