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Apple Internet Connection Kit: Product Description (9/95)

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TOPIC ---

This article describes the Apple Internet Connection Kit (AICK).

DISCUSSION ---

The Apple Internet Connection Kit is an integrated collection of Apple and
third-party software that allows a Macintosh computer user to connect directly
to the Internet quickly and easily. It's the perfect solution for users who want
direct Internet access today.

The popularity of the Internet continues to grow exponentially, as more and more
people discover the amazing information and communication resources available on
line. But navigating (or "surfing") the Internet requires more than just a
desire to try it. You need a variety of software tools -- browsers, viewers,
file-transfer programs, e-mail, and more -- as well as a qualified Internet
service provider. In fact, setting up your computer for Internet connection can
be a time consuming process.

Luckily, Macintosh users who want to connect to the Internet already have one
big advantage: right out of the box, the Macintosh is the easiest-to-use
computer available. Now Apple has made direct Internet connection for Macintosh
owners easier than ever.

With the Apple Internet Connection Kit, you get high-quality, "best of class"
software in all of the categories you need for successful Internet access and
use. You also get the Apple Internet Dialer, which makes signing up with a
qualified Internet service provider and getting connected to the Internet a
matter of minutes rather than days. Just double-click the application and fill
in the blanks, and the Apple Internet Dialer will call a service provider for
you. Within minutes, you'll be connected to the Internet -- where you can send
and receive e-mail, conduct research, plan your own travel itinerary, play
games, shop, and much, much more.

Because dealing with the Internet sometimes raises more questions than it answers, the Apple Internet Connection Kit includes a "getting started" manual and special Apple Guide on-line help, as well as third-party documentation.

The Apple Internet Connection Kit -- the easiest, fastest, most complete tool for connecting your Macintosh computer directly to the Internet.

Features

Quick, direct Internet access
• Features software that makes signing up with an Internet service provider a quick, on-line process
• Includes all of the software tools needed for direct Internet access
• Enables local area networks that are connected to the Internet to standardize on one set of Internet tools
• Gets you to all the Internet hot spots: the World Wide Web (WWW), newsgroups, and FTP servers

Ease of use
• Provides an all-in-one solution for Internet connection
• Installs easily; one-button install for all key applications
• Configures Internet applications for your system automatically
• Compatible with other Internet tools

Applications included
• Apple Internet Dialer, on-line Internet service registration and connection software
• Netscape Navigator
• Apple Guide
• Claris Emailer Lite
• Fetch
• Aladdin Stuffit Expander
• NewsWatcher
• NCSA Telnet
• QuickTime VR Player
• Adobe Acrobat Reader
• RealAudio Player

Technical support
• Includes a "getting started" guide
• Features on-line help via Apple Guide
• Provides third-party documentation

Support Information Services

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