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Apple Color StyleWriter 1500: Description (3/96)

Revised: 3/22/96
Security: Everyone

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Article Created: 9 February 1996
Article Reviewed/Updated: 22 March 1996

TOPIC -----

This article contains the description for the Apple Color StyleWriter 1500 printer.

DISCUSSION -----

Description
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The Apple Color StyleWriter 1500 offers a complete solution for easy and affordable color printing on Macintosh or PowerBook computers. This innovative ink-jet printer is perfect for home, education, and small-business users who require color printing capabilities at an affordable price.

Designed to fit easily into even the smallest of work spaces, the Apple Color StyleWriter 1500 provides a convenient, quiet, personal printing option—but one with advanced features. It produces output with impressive quality, offering laser-quality, 720- by 360-dpi resolution with edge smoothing on black-and-white pages, and 360- by 360-dpi resolution on pages containing color or gray-scale images. It prints quickly—3 pages per minute for black-and-white pages in normal mode and 0.3 page per minute for color. And it takes advantage of Apple's advanced ColorSync color-matching capabilities, so that the colors in your printed output match as closely as possible the colors on your display.

To support its performance, the Color StyleWriter 1500 provides native PowerPC software to speed the processing and printing of complex documents. And if you're looking for a direct-connect networking alternative, the Color StyleWriter 1500 can be used with the StyleWriter EtherTalk Adapter, for connection to an EtherTalk network.

In addition to performance, the Color StyleWriter 1500 also rates high on convenience and flexibility. It comes complete with all of the cables and ink

cartridges you need (color and black) and offers plug-and-play connection to virtually any Macintosh computer. It can be set up and installed easily. For flexible document design, the Color StyleWriter 1500 printer offers 64 available TrueType fonts for a wide range of type styles and sizes. And it can print not only on plain paper but also on a wide range of media, including glossy and premium paper, envelopes, transparencies, labels, and back-print film.

So if you want convenient color printing capabilities—at an affordable price—the Color StyleWriter 1500 is your ideal printing solution.

Features

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Outstanding print quality at an affordable price

- Produces great-looking documents contain-ing color images at 360 by 360 dots per inch
- Offers laser-quality printing by smoothing the edges of text and line art using 720 by 360 dots per inch for crisp black-and-white pages
- Supports ColorSync color-matching technology, ensuring the closest possible match between the colors you see on the screen and the colors that print
- Is priced low enough to make color accessible even to home users

Versatility, flexibility, and convenience

- Provides fast output up to 3 pages per minute for black and white—in both the ink-saving draft mode and the sharp-quality normal mode
- Takes advantage of the high performance of PowerPC processor-based computers to speed the processing and printing of complex documents
- Features a small, sleek design that fits on virtually any desktop
- Offers the option of printing on a wide range of media, including plain paper, transparencies, glossy and premium paper, back-print film, labels, and envelopes
- Automatically turns itself on when it receives a document and turns itself off when it finishes printing
- Gives you a choice of 64 scalable TrueType fonts for printing in any size and in a variety of styles
- Can be used with the StyleWriter EtherTalk Adapter, for direct connection to an EtherTalk network

Ease of use

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- Comes with everything you need to get started right away; includes all necessary cables and both black and color ink cartridges
- Supports plug-and-play connection to virtually any Macintosh, PowerBook, or Power Macintosh computer
- Provides "desktop printing"; you can print files by simply dragging them onto a desktop printer icon
- Lets you print two or four reduced-size pages on a single sheet of paper, saving paper, ink, and time for review of multipage documents
- Allows you to place watermarks in the background of your documents quickly and easily

Ordering Information

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Apple Color StyleWriter 1500

Order No. M4428LL/A

- Apple Color StyleWriter 1500 printer
- Apple Color StyleWriter 1500 software
- StyleWriter Series Black Ink Cartridge
- Apple Color StyleWriter Color Ink Cartridge
- High-speed serial cable
- AC power adapter
- User's guide

Apple Color StyleWriter 1500 Color Ink Cartridge

Order No. M4609G/A

Apple StyleWriter Black Ink Cartridge

Order No. M8041G/C

Optional StyleWriter EtherTalk Adapter

Order No. M4775LL/A

Media

Letter-size transparency	M2658G/A
Letter-size premium paper	M2952G/A
Letter-size glossy paper	M3655G/A
Letter-size back-print film	M2953G/A
A4-size transparency	M1959G/A
A4-size premium paper	M2951G/A
A4-size glossy paper	M3656G/A
A4-size back-print film	M2954G/A

Product specifications are subject to change. Check with your Apple reseller for the most current information about product specifications and configurations.

Article Change History:

22 Mar 1996 - Reviewed.

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Tech Info Library Article Number:19320